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BACKSEAT BABY ALARM

Gift Certificate

FROM: _____

TO: _____

NUMBER OF UNITS: _____

TO REDEEM YOUR CERTIFICATE, PLEASE REGISTER YOUR INFORMATION AT:

WWW.BACKSEATBABYALARM.COM

and click the "Gift Certificate Redemption" page button.

Sincerely,

Joe Dorsey

Inventor

The Backseat Baby Alarm

The Backseat Baby Alarm is a new invention to prevent what you see on the map below from happening to any more children. It's a simple reminder chime that works just like when you leave your keys in the ignition. Not that you will ever really need it, but just in case because even a first time parent soon learns you can never, ever be too careful when it comes to your children, especially infants. It's just a backup safety net for that one morning when you might be sleep deprived, distracted, on auto-pilot, or your mind is wandering too much when driving with a child who's fallen fast asleep in the back and not making a sound.



2013 Forgotten in Hot Car Fatalities



Installation?

- Installation is basically "peel & stick".
- For full explanation, go to Youtube and search "Backseat Baby Alarm and watch the "How to Install" video.
- Works with any type of vehicle including mini-vans, pick-up trucks, etc.

How does it work?

1. **To activate**, simply open either back door. It turns itself on automatically.
2. **Get in** – A short melody plays to let you know it's on and working before you drive off.
3. **Drive, get to your destination**, open driver door to get out – An upbeat music box jingle plays to remind you of your child in the backseat. It's the same idea as the chime that sounds when you leave your keys in the ignition, only reminding you of something far, far more important.
4. **Open either backdoor**, tap the "Off" switch on top edge of door panel – A voice message says, "The alarm is now off". Alarm goes into sleep mode until next time.